

# P.O.P.MAT

POINT OF PURCHASE MAT



## Mat Surface Detail



## FEATURES AND BENEFITS

- **NO SET-UP FEES!**
- **NO ART FEES!**
- 5 day standard production time.
- Needle-punch polyester fabric surface.
- Digital printing.
- Features 150 standard colors to choose from.
- Logo printed to within 1/2" of the rubber borders.
- Ideal product for **Point of Purchase** applications.

## IDEAL USAGE

- ✓ Trade Shows
- ✓ Retail Stores
- ✓ Events
- ✓ Restaurants
- ✓ Schools
- ✓ Airports
- ✓ Sports Arenas
- ✓ Product Promotions
- ✓ Convenience Stores
- ✓ Automobile Dealerships
- ✓ Point-of-Purchase Displays

## MAT SPECIFICATIONS

- Overall Mat Thickness** : 1/10"
- Mat Surface** : Polyester Fabric
- Fabric Weight** : 8 oz/sq yd
- Mat Borders** : Rubber
- Mat Backing** : Rubber

## STANDARD SIZES

Size	Finished Size	Maximum Print Area	Weight
2' x 3'	24" x 33"	24" x 33"	3 lbs.
3' x 5'	33" x 60"	33" x 60"	5 lbs.
3' x 10'	33" x 120"	33" x 120"	9 lbs.
4' x 6'	43" x 70"	43" x 70"	7 lbs.

*All mats have a 3-5% size variance.*

*Different designs, sizes and products cannot be combined for higher quantity break pricing.*